

Graudo Foods Ltd
Unit 2 480
Harehills Lane
LS9 6NG

Entertainment Licensing
Leeds City Council
Civic Hall
Leeds, LS1 1UR

Graudo Foods Ltd
PREM/0521/001

Request of review of the license

We are hereby requesting the review of the licensing objection.

Upon receiving both the objections letter, from environmental health and the police we have read and understood and have some questions and suggestions that we think you may consider.

Graudo Foods Ltd is a reputable company that has been in operation for three years, selling primarily Portuguese and Brazilian grocery and drinks. We had a premises license (Ref: PREM/04602/001) in our former location. This was given up when we relocated to our current premises at 480 Harehills Lane, Unit 2. We followed the license requirements and followed the legislation and regulations to ensure that no disturbance from alcohol-related anti-social behavior occurred on or near the premises.

We appreciate all the points raised however we were not aware that our premises is situated within the Harehills Cumulative impact assessment area. This was brought to our attention when we receive the representation letters.

To address this situation Graudo Foods Ltd would like to work and collaborate with Leeds City Council to ensure that as a company we work together to prevent antisocial behavior, nuisance and disorderly in the community. We are confident that our customer will not engage in such behaviors.

As already mentioned on our license application, we are proposing to:

- All employees will receive additional training to help them be more vigilant during operating hours or any other time they are executing their duties.
- We are willing to take the initiative to make key links with other local businesses and local community organisations in the area to tackle the impact of antisocial behavior in the area and help the community improve.
- To elaborate, our primary customers are Portuguese and Brazilian residents of the Leeds wider area. The alcohol we intend to offer is mainly for these customers. Considering the circumstances in Harehills, we plan on selling the alcohol to our key consumers via home delivery. The shop will be used for storage in our storeroom. The alcohol will not be advertised or displayed in the store.
- In light of the time adjustment stated in the Graudo statement, we will wish to reconsider the period and time we offer alcohol in the shop. On Monday to Friday, we will begin selling alcohol from 12:00 p.m. to 16:00 p.m., and on Saturday, from 12 p.m. to 16 p.m.

We understand that both of the choices stated cannot occur at the same time, but we are willing to take on any of the potential outcomes that the court deems appropriate.

We would like to add that as a company, we've earned our customers' confidence and can attest that our regular consumers are mindful of their surroundings and behavior. We are aware that moving into this new location at 480 Harehills Lane has drawn in and will continue to draw new customers. As a result, Graudo Foods Ltd is prepared to address any situation to keep the community secure.

We are willing to make and accept suggestions from authorities and follow best practices to guarantee that we fulfil the requirements necessary to acquire the license.

Fausto De Carvalho